

2023 SUMMER SCHOOL BIODIVERSITY

Workshop Detail

Dr. Susanne Berger

Dr. Susanne Berger is a biologist with a passion for science communication and graphic design.



It is her goal to present science as simply as possible and at the same time as complex as necessary. Good science does not need to be presented in an unnecessarily complicated manner, nor to be polished up with all sorts of graphic effects. In her graphics, the most important thing is to explain content. The top priority is always the reader's understanding emphasizing the message and making the graphics more legible. Jobs where nobody really knows what the final graphic could possibly look like are her favorite – this is where she can really unleash both her scientific thinking and creative skills.

Date/time: 14.9.2023 / 11.00 – 15.30

Title: Graphical Abstracts – Visualizing Science

Short abstract:

Graphical Abstracts are a visual way of summarizing the key message of a scientific paper. They quickly gain popularity and for a number of journals they have become even mandatory. But what exactly is this Graphical Abstract supposed to be? And how do you create one?

In this workshop we will explore both your science projects and your creativity! We will discuss and doodle together, I will share visualization and creativity techniques and by the end everybody will hold a sketch for a graphical abstract in their hands.

This workshop is suitable for everyone who has their own science project, you do not need to have results yet. You do not need an art degree either – if you can draw stick figures, you will be fine :-). Please bring some (colored) pens / pencils and paper.