



DR. MATTHIAS WUCHERER

Dr. Matthias Wucherer studied biology and environmental law in Tübingen and holds a PhD in Evolution and Ecology. He is the director of the Blooming Landscape Network which was founded as an initiative of Mellifera e.V. by nature conservation associations, agricultural associations, beekeepers' associations and other institutions to work towards changing the entire cultural landscape for pollinating insects.

The network develops non-profit recommendations for action for practitioners, companies and politicians in order to improve the situation of pollinating insects at landscape level. The first project of the network, the "Blooming Chiemgau" was a close cooperation between beekeepers, farmers and conservationists.

## PATHS TOWARD A FLOWERING LANDSCAPE – OPPORTUNITIES FOR EVERYBODY TO TAKE ACTION AGAINST BIODIVERSITY LOSS

With plenty of environmental scare news the scientific basis is solid: Climate change, microplastics, biodiversity loss. Few people are aware of science showing us potential solutions and even fewer know how close we actually are to solving a number of environmental issues. Putting all science and numbers aside we will see how real people make real changes every day. While our climate is a rather inert system, biodiversity reacts promptly both to stressors as well as to opportunities. What if we stopped the destruction of habitats and created new ones instead? Species would inhabit these new spaces virtually instantly, making a real turnaround in biodiversity loss possible. The only question is: When will we start? When will you start?